



Michael Allen's Online Learning Library: Successful e-Learning Interface: Making Learning Technology Polite, Effective, and Fun: Evaluation - Instructional Design Basics, Misconce

Michael W. Allen

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Michael Allen's e-Learning Library

Most e-learning that is produced for classroom training is created using instructional models that were introduced more than thirty years ago. To update design solutions for today's online learners, *Michael Allen's e-Learning Library* offers a review of the basics of instructional design and then lifts the lid on some common misconceptions that arise from what people think they know about ISD. *Michael Allen's e-Learning Library* is designed to help use time and resources effectively and to build the best e-learning experiences possible. Filled with illustrative examples, the book is pragmatic and contains easy-to-apply solutions.

Successful e-Learning Interface is the third book in the Michael Allen's e-Learning Library series. Using this hands-on resource will maximize your CEO impact—connect, empower, and orchestrate. You will understand how to connect with your learners, how to empower learners to make the most of e-learning's capabilities, and how to orchestrate learning events.

Praise for Michael Allen's e-Learning Library

"Once again Michael Allen has zeroed in on a critical, yet often overlooked, aspect of e-learning development. This book sheds light on the importance of learner interface design, and offers readers clear guidelines for designing interfaces that support the learner and increase impact. It will be a valuable asset for any e-learning developer who is committed to producing truly world-class e-learning."

—**David Holcombe**, president and CEO, The eLearning Guild and publisher, *Learning Solutions Magazine*

"With this easy-to-apply and practical book, Michael Allen raises the bar on creating exceptional e-learning experiences."

—**Lance Dublin**, CEO and chief solution architect, Dublin Consulting

"Michael Allen continues to be a strong voice in the e-learning industry. The topics addressed in this book are especially timely, helping the creators of training appeal to a new generation of learners while addressing the concerns of more mature learning audiences."

—**Jennifer Hofmann**, president, InSync Training and author, *The Synchronous Trainer's Survival Guide* and *Tailored Learning: Designing The Blend That Fits*



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From reader reviews:

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Frank Botelho:

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