



The Innovator's Guide to the Affordable Care Act: What Policymakers, Medical Practitioners, and Businesses Need to Know

Ann Christensen, Ben Wanamaker, Devin Bean

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The leader's guide to finding opportunities for disruptive innovation in Obamacare

With healthcare costs spiraling ever higher, the U.S. is in dire need of disruptive innovations to make quality care more affordable and accessible.

The Innovator's Guide to the Affordable Care Act presents policymakers, medical professionals, and business leaders with a detailed analysis of the ACA through the lens of disruptive innovation. It provides insight into the specific provisions that offer the greatest potential for positive change and identifies which ones may disincentivize such change. The author reveals opportunities that can increase accessibility, decrease costs, and improve overall quality of care.

Ben Wanamaker is Executive director of the Clayton Christensen Institute's health care program.



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