



# **Story Genius: How to Use Brain Science to Go Beyond Outlining and Write a Riveting Novel (Before You Waste Three Years Writing 327 Pages That Go Nowhere)**

*Lisa Cron*

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# Story Genius: How to Use Brain Science to Go Beyond Outlining and Write a Riveting Novel (Before You Waste Three Years Writing 327 Pages That Go Nowhere)

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**Following on the heels of Lisa Cron's breakout first book, *Wired for Story*, this writing guide reveals how to use cognitive storytelling strategies to build a scene-by-scene blueprint for a riveting story.**

*Story Genius* is a foolproof program that saves writers from penning hundreds of pages only to realize that something's not working and they have to start again. Informed by story consultant Lisa Cron's science-based insights into how story structure is built into the architecture of the brain, this guide shows writers how to plumb the nitty-gritty details of their raw idea to organically generate a story scene by scene. Once writers reach the end of Cron's program, they will have both a blueprint that works and plenty of compelling writing suitable for their finished novel--allowing them to write forward with confidence.

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