



# **The Complete Guide to Locating and Profiting from Emerging Real Estate Markets: Everything You Need to Know Explained Simply (Back-To- Basics)**

*Maurcia DeLean Houck*

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Real estate is a fickle business and with costs rising so exponentially in developed markets such as big cities and waterfronts, the vast majority of investors spend their time looking for emerging markets. These emerging markets, those that crop up in newly renovated, populated regions are potential cash cows, offering the chance for nearly anyone with the right tools and knowhow to start making massive profits on minimal investments. Long term planning and knowledge of how emerging markets work is necessary though and without the proper preparation a lot of money can be lost.

With this book, anyone interested in starting their investment strategy in emerging real estate markets can start the process immediately without wasting any time or effort on false promises. You will start by learning why emerging markets are considered so lucrative and what kind of fundamental value they hold. You will learn how individuals can go about identifying these markets using the market phase method. You will learn how to start recognizing the good and bad spots in emerging markets and to get the first deal in any emerging market. You will learn the difference between single and multi-family investments and how to start paying for property managers. The basics of finding those diamonds in the rough, the value plays and burned out landlords is outlined alone with dozens of interviews with top experts in real estate acquisition that will guide you through real life experience and insights.

You will learn which mistakes have been made time and again and what you need to start trying to avoid now if possible – you will learn how not to be too late or sell too late on your deals and how to avoid anything that might have government involvement with pollution or bankruptcy issues. Learn how to acquire and use financing, double check the markets, and inspect the properties effectively before making any deals. Every detail you could need to learn about and start capitalizing on emerging markets is included here in this guide for you.

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