



Management Systems for Sustainability: How to Connect Strategy and Action (D?Shorts)

Phil Cumming

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To deliver on your sustainability ambitions, you need an effective management system. Delivery and results, after all, are what sets leading sustainable businesses apart. Supplementing your existing management arrangements with a management systems approach can play a crucial part in helping to implement more sustainable ways of working. It will help your colleagues understand what sustainability means and how it applies to their role. It will strengthen the link between strategy and action and provide the framework for the various elements of your sustainability strategy to happen. In his short guide, Phil Cumming introduces you to management systems thinking and concepts and sets out clear and practical steps to help you be more formalised and systematic about how and when you do things. This book will help you deliver on your Sustainability ambitions -- without needing to follow a single management system standard!



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