



The Routledge Companion to Global Popular Culture (Routledge Companions)

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Specifically, this Companion includes:

- interdisciplinary models and approaches for analyzing popular culture;
- wide-ranging case studies;
- discussions of economic and policy underpinnings;
- analysis of textual manifestations of popular culture;
- examinations of political, social, and cultural dynamics; and
- discussions of emerging issues such as ecological sustainability and labor.

Featuring scholarly voices from across six continents, *The Routledge Companion to Global Popular Culture* presents a nuanced and wide-ranging survey of popular culture research.

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