



Wirklichkeit 2.0: Medienkultur im digitalen Zeitalter (Reclam Taschenbuch) (German Edition)

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Das Internet setzt sich mehr und mehr als neues Leitmedium durch. Die Digitalisierung erfasst alle privaten und gesellschaftlichen Lebensbereiche. Welche Vorteile und welche Risiken ergeben sich daraus? Müssen die Vorstellungen von Identität, Freundschaft und politischer Partizipation neu definiert werden? Was bedeutet Lernen, Kommunizieren und soziale Organisation im Netz?

Als Begleitband zum gleichnamigen Funkkolleg des Hessischen Rundfunks stellt der Materialband grundlegende Texte namhafter Autoren zur Diskussion dieser drängenden Fragen zusammen. In acht Abschnitten werden unter Überschriften wie "Online Communities" (Soziale Medien, Verlust der Privatsphäre, Online-Freundschaften) "Vorsprung durch Technik" (Kindergarten 2.0, E-Learning und Silver Surfer), "Vom Glück der großen Zahl" (wikipedia, Flashmobs, digitale Geschäftsmodelle) und "Freiheitsversprechen und Herrschaftsformen" (Digitale Demokratie, Unabhängigkeit des Cyberspace) Chancen und Gefahren der neuen Wirklichkeit 2.0 dargestellt.

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