



Speaking of India: Revised Edition: Bridging the Communication Gap When Working with Indians

Craig Storti

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"Storti's cultural observations about Indians are spot on."—Ranjini Manian, CEO, Global Adjustments, and author of *Doing Business in India for Dummies*

"This is a must read! It provides rich insight into why routine interactions are often misconstrued, and offers practical advice on how to present material so both the East and West can relate."—Nikki Webster, Learning and Development Director, CNA Insurance Companies

Westerners and Indians are working more closely together and in greater numbers than ever before. The opportunities are vast, and so is the cultural divide. Misunderstanding, misinterpretation, missed deadlines, and frustration due to cultural differences raise havoc on success. Any Westerner conducting business with Indians and any Indian trying to figure out the West will recognize the challenge.

In this revised and expanded edition of *Speaking of India*, author and intercultural communications expert Craig Storti helps to ease the frustration and bring cultural understanding in business and life. With a new foreword by Ranjini Manian, the book also features new content on managing remotely, and the results of a five-year cultural survey.

Craig Storti is a nationally known figure and a leading voice in the field of intercultural communications and cross-cultural adaptation. He is the author of numerous works, including *Americans at Work*, *Art of Coming Home*, *Cross-Cultural Dialogues*, and *Culture Matters*—all available from Nicholas Brealey Publishing—as well as a cross-cultural workbook used by the US government in over ninety countries. Craig lives in Westminster, Maryland.

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The actual book Speaking of India: Revised Edition: Bridging the Communication Gap When Working with Indians has a lot associated with on it. So when you check out this book you can get a lot of benefit. The book was published by the very famous author. Tom makes some research prior to write this book. That book very easy to read you will get the point easily after perusing this book.

Nettie Powers:

In this age globalization it is important to someone to obtain information. The information will make a professional understand the condition of the world. The condition of the world makes the information quicker to share. You can find a lot of personal references to get information example: internet, magazine, book, and soon. You will observe that now, a lot of publisher this print many kinds of book. The actual book that recommended to you is Speaking of India: Revised Edition: Bridging the Communication Gap When Working with Indians this book consist a lot of the information with the condition of this world now. This book was represented just how can the world has grown up. The language styles that writer value to explain it is easy to understand. Often the writer made some exploration when he makes this book. This is why this book appropriate all of you.

Paula Shepard:

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