



# Building a Security Measures and Metrics Program: Proven Practices

*George Campbell*

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*Building a Security Measures and Metrics Program* is a video presentation. Length: 40 minutes.

*Building a Security Measures and Metrics Program* discusses the need for and benefits of a corporate security measures and metrics program. This 40-minute video presentation of narrated slides makes the case for a security metrics program: metrics provide invaluable insight on program effectiveness, the means to influence business strategy and policy, and the ability to demonstrate the value of security services to business leaders.

Presenter George Campbell, former chief security officer at Fidelity and 45-year security industry veteran, uses his experience with performance-centered security to expertly guide the audience through the development and management of a security metrics program. This presentation is a valuable resource for business leaders and risk mitigation professionals who want to quantify the effectiveness of the security team and its services.

*Building a Security Measures and Metrics Program* is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and "how-to" guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs.

- The 40-minute, PowerPoint presentation with audio narration format is excellent for group learning
- Provides a basic understanding of the importance of performance measurement and the major elements of a security metrics program
- Includes examples of graphs, tables, and charts that can be used to display metric data

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