



Power Up Your PowToon Studio Project

Bruce Graham

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The ultimate PowToon project guide – get hints, tips, and ideas to turbocharge your PowToon Studio project

About This Book

- In-depth navigation and explanations for the entire PowToon product
- Challenges the way you to think about how to plan your PowToon project depending on audience and purpose
- Illustrative guide with interactive examples to kick start your professional narrations using this book

Who This Book Is For

Whether you are a beginner wanting to learn from a professional or a seasoned user looking for a refresher, this is the book for you.

What You Will Learn

- Discover how to create color schemes that just look right
- Understand how voiceover can add an entire dimension to your project
- Decide what type of style might work best for your project
- Apply the principle of "less is more" to avoid creating a "FrankenToon" that has too many elements
- Apply consistent backgrounds and learn how to choose props that meet the needs of your audience
- Use appropriate animations, animated characters, and transitions
- Learn design basics for visuals and text and how to preview and export your PowToon creation

In Detail

This book will not only provide you with a complete product feature and functionality overview, it will also teach you some techniques that can add professionalism to your project to help you plan and develop a great video or presentation.

The theory behind cartoon creation and its use as a powerful digital media is explored in this book. Chapter by chapter, the book builds on the planning and creation of a PowToon project. You'll learn how to tell a story by learning scripting and storyboarding essentials. You'll also learn how to customize your backgrounds, use a variety of props, manipulate and animate objects, and use voice and text (introducing some cartoon text conventions). The book ends with a look at publishing, and once your PowToon project is complete, we'll introduce you to some ways in which you can extend your PowToon project using other tools.

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Charles McCreery:

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Corey Cook:

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