



Surrounded by Geniuses: Unlocking the Brilliance in Yourself, Your Colleagues and Your Organization

Alan Gregerman

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Winner of the Axiom Award for best leadership book

Praise for Dr. Alan S. Gregerman and *Surrounded by Geniuses*

"No one needs a 'me-too' anything-great companies learn to transform customers into fans. Surrounded by Geniuses can help you begin your quest for the next great idea. It is an important and enjoyable read."

-Vernon H. Hill, Founder, Chairman, and CEO, Commerce Bank

"Dr. Gregerman has made an important contribution to our understanding of the power of each of us and our organizations to innovate, create, and do so much more. His ideas are clear, concrete, and surprising in their originality. Surrounded by Geniuses is a book for anyone struggling to get beyond incremental thinking."

-Dan Scheinman, General Manager, Cisco Media Solutions Group, Cisco Systems

How many times have you arrived at work, exchanged greetings with your colleagues, attended a meeting or two, and then sat down at your desk overcome by the incredible feeling that you were surrounded by geniuses?

If you're like most people, caught up in the stress of work and everyday life, the answer is a resounding "never!" But that's all about to change.

In *Surrounded by Geniuses*, Alan Gregerman presents a revolutionary guide to personal, professional, and organizational success based on two powerfully simple ideas: First, **that there is genius hidden in all of us**. And second, **that we are surrounded by a world filled with genius that can be used to transform any company or organization in order to deliver compelling customer value**.

So grab your curiosity and your most comfortable shoes. It's time for a remarkable trip to your future success!

Visit the Surrounded by Geniuses blog for more ideas and insight on unlocking brilliance in yourself, your colleagues, and your organization.

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Candace Mathieu:

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